

Möln dal 15 October 2019

The English text is an unofficial translation. In case of any discrepancies between the Swedish text and the English translation, the Swedish text shall prevail.

NOTICE TO ATTEND THE EXTRAORDINARY GENERAL MEETING

At the request of Mellby Gård AB, which after completion of the public offer to the shareholders of KappAhl AB (publ) ("KappAhl") holds more than 90 per cent of the total number of shares and votes in KappAhl, the shareholders of KappAhl are hereby given notice of an Extraordinary General Meeting to be held on Thursday 7 November 2019 at 10.00 a.m. at KappAhl's premises, Idrottsvägen 14, Möln dal, Sweden. Registration starts from 09.30 a.m.

Notification

Shareholders wishing to participate in the Meeting must be registered in the share register kept by Euroclear Sweden AB on Thursday 31 October 2019, and have given notice of their attendance and potential advisers by the same date, preferably by 12 o'clock noon, via e-mail to stamma@kappahl.com. Notification of attendance can also be given by telephone on +46(0)31-771 55 00 or by post to KappAhl AB, General Meeting, P.O. Box 303, SE-431 24 Möln dal, Sweden.

The notification must state the name, address, telephone number, corporate or personal identity number and registered shareholding. Any powers of attorney must be in writing and be submitted no later than, but preferably before, the Meeting. A natural person representing a legal person shall also submit a certified copy of the certificate of registration. The term of a power of attorney may not exceed five years from the issue. KappAhl provides power of attorney forms upon request, and these are also available at KappAhl's website www.kappahl.com/ir.

Shareholders whose shares are registered in the name of a nominee through a bank's trust department or a private securities dealer must temporarily register the shares in their own name to be entitled to participate in the Meeting. Such temporary registration of ownership must be effected no later than Thursday 31 October 2019. This means that the shareholder must notify the nominee of this well in advance of that date.

Agenda

1. Opening of the Meeting.
2. Election of chairman of the Meeting.
3. Drawing up and approval of the voting list.
4. Approval of the agenda.
5. Election of one or more people to verify the minutes.
6. Consideration whether the Meeting has been duly convened.
7. Determination of the number of members of the Board of Directors and deputy members of the Board of Directors.
8. Determination of fees to the Board of Directors.

KappAhl

9. Election of the Board of Directors.
10. Resolution on cancellation of the Annual General Meeting's resolution on the Nomination Committee.
11. Any other matters.
12. Closing of the Meeting.

Proposed resolutions

Items 7-10: KappAhl has been informed that Mellby Gård AB will present proposals for resolutions no later than in connection with the Extraordinary General Meeting.

Duty of disclosure at the Meeting

The Board of Directors and the CEO shall, if a shareholder so requests and it in the opinion of the Board of Directors may take place without significant harm to the Company, at the Extraordinary General Meeting provide information on circumstances which may affect the assessment of a matter on the agenda or the Company's relations with another Group company.

Number of shares and votes

The total number of registered shares and votes in the Company amounts to 76,820,380. The Company holds no own shares.

Processing of personal data

For information on how your personal data is processed, see

<https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf>.

Möln dal, October 2019

KappAhl AB (publ)

The Board of Directors