

## Hans Jepson appointed Vice President Expansion for KappAhl

KappAhl makes a further important strategic move to continue its store expansion program and its plans for opening new stores in yet another country. Hans Jepson has been appointed Vice President Expansion and becomes a new member of KappAhl's management group.

“Over the next few years we will be focusing on growth through store expansion and also a fifth market. Hans Jepson has worked with location issues for many years and has solid experience of the industry. He will be a valuable contribution to KappAhl's expansion plans,” says Christian W. Jansson, KappAhl's President and CEO.

Hans Jepson, born in 1956, is a construction engineer. He joins KappAhl from a similar position at AB Lindex where he worked for 16 years. One of Hans Jepson's areas of responsibility will be to implement KappAhl's goals for store expansion of 20-25 new stores annually. Hans will take up his new position in April.

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**KappAhl** is a leading Nordic fashion chain with approximately 3,800 employees and close to 300 stores in Sweden, Norway, Finland and Poland. KappAhl designs, markets and sells value-for-money fashion with a wide appeal, and focuses in particular on women aged 30 to 50 with family. The head office and distribution centre are located in Mölndal, in the outskirts of Göteborg. In the 12 months period that ended on 31 August 2007, KappAhl's net sales were SEK 4.5 billion and operating profit was SEK 618 million. KappAhl is listed on the OMX Nordic Exchange in Stockholm. Further information about the company is available on [www.kappahl.com](http://www.kappahl.com) and financial information is available on [www.kappahl.com/ir](http://www.kappahl.com/ir).