



PRESS RELEASE

March 16, 08.00 CET

# Invitation to presentation of KappAhl's financial report for Q2 2010/2011

KappAhl will announce its second quarter results (December 2010 – February 2011) Wednesday March 30 at around 07.30 (CET).

The presentation of the report and a teleconference will be held on the same day, for analysts, the media and investors, at 09.00 (CET) at Summit, Grev Turegatan 30 in Stockholm. The report will be presented by Christian W. Jansson, President and CEO at KappAhl and Håkan Westin, CFO at KappAhl.

Announce participation for Summit at [www.kappahl.com/presentations](http://www.kappahl.com/presentations); "2011-03-30 Live webcast Q2 2010/2011".

The presentation will be held in English and will also be live webcasted at [www.kappahl.com/presentations](http://www.kappahl.com/presentations). Questions can be asked via the teleconference or via the webcasting. It is also possible to listen to the webcasting afterwards at the same place. The recording will be available from about three hours after the original conference.

To participate please call 5 minutes before the opening of the conference:

Sweden +46 (0)8 5051 3791

Great Britain +44 (0)20 7806 1968

The presentation will also be broadcasted by [www.financialhearings.com](http://www.financialhearings.com)

**For further information please contact:**

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*KappAhl is a leading Nordic fashion chain with 360 stores and 4 800 co-workers in Sweden, Norway, Finland, Poland and the Czech Republic. KappAhl design, market and sell value-for-money fashion and focus in particular on women 30-50 years of age. During the financial year 2009/2010, KappAhl had sales of SEK 5,1 billion, with an operating profit of SEK 551 million. KappAhl shares are listed on the Nasdaq OMX Stockholm. In 1999, KappAhl was the first fashion chain to receive environmental management standard certification. Further information is available at [www.kappahl.com](http://www.kappahl.com)*