

KappAhl

PRESS RELEASE

October 1, 2012



INVITATION TO PRESENTATION OF KAPPAHL Q4 2011/2012

KappAhl announces its fourth quarter results (June-Aug 2012) Wednesday October 10 at 07.30 (CET).

The presentation of the report and a teleconference will be held for analysts, the media and investors on the same day at 09.00 (CET) at Operaterrassen in Stockholm. The report will be presented by KappAhl's President and CEO, Johan Åberg, and CFO, Håkan Westin.

Please announce participation for Operaterrassen at www.kappahl.com/presentations and "2012-10-10 Live webcast Q4 2011/2012".

Additionally, the presentation will be live webcasted at www.kappahl.com/presentations. Questions can be asked via the teleconference or via the webcasting. It is also possible to listen to the webcasting afterwards at the same place. The presentation will be broadcasted by www.financialhearings.com too.

To participate in the teleconference, please call 5 minutes before the opening of the conference:
Sweden +46 (0)8 5055 9812 or Great Britain +44 (0)207 7509950

For further information, please contact:

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KappAhl is a leading Nordic fashion chain with more than 380 stores and close to 4 900 co-workers in Sweden, Norway, Finland, Poland and the Czech Republic. KappAhl designs, markets and sells value-for-money fashion and focus in particular on women 30-50 years of age. During the financial year 2010/2011, KappAhl had sales of close to SEK 5 billion, with an operating profit of SEK 222 million. KappAhl shares are listed on the NASDAQ OMX Stockholm. In 1999, KappAhl was the first fashion chain to receive environmental management standard certification. Further information is available at www.kappahl.com.

KappAhl AB (publ) discloses the information provided here pursuant to the Securities Market Act and/or the Financial Instruments Trading Act. The information was submitted for publication on October 1, 2012 08.00 CET.